



Sponsorship Opportunities

Traditionally, each year VON Durham hosts a fundraising and awareness event that raises much needed funds for Hospice Services. This year's event is going virtual! The Virtual Walk, Run, or Roll for Hospice will be taking place over the course of 10 days, from June 21 to July 1, and our goal is to raise \$30,000. With participants taking part across Durham, our event will be more visible in the community than ever before and this is your opportunity to align your brand with an organization that is having a tremendous impact in the community.

Join us as we come together while being apart to Walk, Run, and Roll in support of VON Durham's Hospice Services!

About VON Durham

VON Durham, a charitable and nonprofit organization, provides high quality, clinical and non-clinical, accredited hospice palliative care programs and supports to persons and their families living with a life limiting illness or are bereaved. **VON Durham's Hospice Services works collaboratively with clients/patients and families, and their health care providers as a constant point of support across all care settings from the time of diagnosis, through active treatment, at end of life, to ongoing support to family, friends and caregivers, in after death care and bereavement.** We promote and respect client autonomy, and client guided care plans providing support in the setting the individual resides. Our team of specialty trained staff and volunteers together cares for the whole person body, mind and spirit, improving quality of life, enhancing comfort, and being a compassionate presence.

What is a virtual walk?

A virtual walk is our way of hosting a walk without bringing people together in the same place. Instead of following a designated route with a group of people, participants will be able to walk their own route while connecting with other people virtually. They get to choose how they participate, including setting their own distance. People can stay indoors or go outside and they can choose to walk, run or roll – whatever they would enjoy most!

	Trailblazer Sponsorship (\$5000+)	Champion Sponsorship (\$2500+)	Community Partner Sponsorship (\$1000+)	Prize Sponsor (\$200+)
Logo on Event Website	✓	✓	✓	✓
Thank You video message on social media and emailed to participants	✓	✓	✓	✓
Official letter of thanks from VON Canada	✓	✓	✓	✓
Logo on all promotional posts	✓	✓	✓	
Logo on Participant Posters	✓	✓		
Logo on Participant Bibs	✓			
Logo in email blast to over 250 volunteers and donors	✓			
Opportunity to record video message to participants	✓			
Recognition in media interviews and releases	✓			
Logo on Social Media Banners	✓			